

PRESS RELEASE

Date: For Immediate Release
To: All Media
From: Rodeo Killeen Publicity Committee
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The 64th Annual Rodeo Killeen will be held on Thursday-May 26th, Friday-May 27th and Saturday-May 28th at the City of Killeen's Rodeo Arena on W. S. Young Drive. Pre-Show begins each evening at 7:30 p.m. and the Rodeo begins at 8:00 p.m.. Rodeo Killeen sponsors this year are *Toyota of Killeen, Country Secrets, Big Hoss Bar-Que* and *Walmart*. *Andrews Rodeo Company* is the Rodeo Production Company.

Thursday, May 26th is ***Military Appreciation Night***. Active Duty Soldiers and their dependents will be admitted FREE and treated to a complimentary Barbecue dinner served at the Special Events Center next to the Rodeo Arena at 6:00 p.m. For this evening only, all military retirees will be admitted to the Rodeo for \$6 with a military ID.

On Friday, May 27th during the pre-show we will have the ***Kids Stick Horse Grand Entry***. Kids nine years of age and under are invited to line up in the arena with their own stick horses or one provided by the committee beginning at 7:15 with the ***Kids Stick Horse Grand Entry*** commencing at 7:30 p.m.

Finals for ***2011 Killeen Rodeo Star*** will be held during Saturday night's pre-show. Three finalists will be chosen from Auditions held at Toyota of Killeen on Saturday, May 14th beginning at 10 a.m. during Toyota of Killeen's annual Rodeo Sale-A-Bration Event. The three finalists will compete during the Saturday Night Rodeo Pre-Show for the title of ***2011 Killeen Rodeo Star*** and ***\$1,000 in CASH***. Winner will be determined by crowd's applause!

Auditions for ***2011 Rodeo Killeen Star*** will be held at Toyota of Killeen on Saturday, May 14th at 10 a.m.. Contestants must sing a Country Western song Karaoke style. Contestants may bring their own CD or select one from the Karaoke vendor facilitating the competition. A book listing available titles is available at Toyota of Killeen. Sausage wraps, drinks and snow cones will be served during the event and Rodeo tickets will be given away as door prizes every hour. For more information call Melissa or Debbie at Toyota of Killeen 254.690.5800.

Rodeo Tickets: Advanced Tickets are \$13 for Adults and \$15 at the gate. Kids tickets are \$8 in advance and \$10 at the gate. Military and Seniors are \$10 Advanced and \$12 at the gate. Thursday night is FREE to all Active Duty Military and their Dependents and all military retirees will be admitted to the Rodeo on Thursday for \$6 with a military ID. All advanced tickets are available thru 6:00 p.m. Tuesday, May 24th.

Tickets may be purchased at the following locations: Toyota of Killeen, Fort Hood ITR, Killeen Civic and Conference Center and Country Secrets Western Wear.

For more information on Rodeo Killeen go to www.rodeokilleen.com